

MEDIA RELEASE

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Kiwis split on Super City idea

The latest polling by Research New Zealand shows that Kiwis are split on the idea of Auckland becoming a Super City.

Research New Zealand Director Emanuel Kalafatelis said that whereas 39 percent of New Zealanders supported the idea, almost the same proportion (36 percent) were opposed. The remainder either didn't know (14 percent) or didn't care (10 percent).

"Not surprisingly, people living in Auckland were more willing to express an opinion than those living elsewhere in the country, but even they were split, with 41 percent supporting the Super City idea and 45 percent not supporting the idea.

"With this result, the poll suggests that there is a lot of varied opinion about the pros and cons of Auckland becoming a Super City. And, many New Zealanders are undecided or indifferent to the idea. Aucklanders obviously have more of an interest in the concept with only 1 percent not caring one way or the other, compared to 14 percent of those who live outside Auckland," Mr Kalafatelis said.

Research New Zealand polling was conducted between 24 and 30 April.

The Research New Zealand poll of 501 people aged 15 and over was conducted by telephone between the 24 and 30 April. The maximum margin of error is +/- 4.6 % (at the 95% confidence level). The data has been weighted to ensure it is an accurate representation of New Zealand's general population. The poll was not taken on behalf of any organisation but as part of Research New Zealand's monthly survey of attitudes and opinions.



Respondents were asked: *The Government has decided to make Auckland a Super City. Do you personally support this decision?*

Table 1: Results by location

The Government has decided to make Auckland a Super City. Do you personally support this decision?

Base =	Total	Auckland resident	Live outside of Auckland
	501	125	376
	%	%	%
Yes, I support the decision	39	41	39
No, I do not support the decision	36	45	33
Don't care	10	1	14
Don't know	14	13	15
Total	100	100	100

Total may not sum to 100% due to rounding.

Table 2: Results by annual household income

The Government has decided to make Auckland a Super City. Do you personally support this decision?

Base =	Total	Under \$40,000	\$40,000-\$69,999	\$70,000 plus	Don't know/refused
	501	188	130	142	41
	%	%	%	%	%
Yes, I support the decision	39	38	29	55	24
No, I do not support the decision	36	42	43	23	38
Don't care	10	7	9	10	22
Don't know	14	13	19	12	16
Total	100	100	100	100	100

Total may not sum to 100% due to rounding.

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