

MEDIA RELEASE

4 March 2010

Wellington is the preferred venue for the NZI Sevens.

New Zealanders are far from one-eyed or parochial when it comes to the preferred venue for the NZI Sevens of the IRB World Sevens Series (popularly known as the Rugby World 7's).

The latest Research New Zealand poll has found that 66 percent of New Zealanders believe Wellington should retain the NZI Sevens.

A higher proportion of males (72 percent) than females (61 percent) favour Wellington retaining the NZI Sevens. The support was virtually the same across the age groups.

As one might expect, the support for Wellington retaining the NZI Sevens was particularly high in the Lower North Island where 74 percent favour Wellington, but even those living in the Upper North Island favoured Wellington by 61 percent to 16 percent, which shows that Wellington can claim to have truly national support for retaining the NZI Sevens, Research New Zealand Director Emanuel Kalafatelis said.

One can say, however, that Wellingtonians are rather one-eyed about wanting to retain the NZI Sevens, with 85 percent of those living in Wellington being of that opinion as against 6 percent who felt it was someone else's turn.

The Research New Zealand poll was conducted between 16 and 25 February 2010 December.

The Research New Zealand poll of 756 people aged 15 and over was conducted by telephone between 16 and 25 February. The maximum margin of error is +/- 4.3 % (at the 95% confidence level). The data has been weighted to ensure it is an accurate representation of New Zealand's general population. The poll was not taken on behalf of any organization, but as part of Research New Zealand's monthly survey of attitudes and opinions.



Respondents were asked: *Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?*

Table 1: Should Wellington retain the Rugby World 7's - by gender

Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?

	Total	Male	Female
Base =	756	333	423
	%	%	%
Yes	66	72	61
No	18	16	19
Don't know	6	4	7
Don't care	10	8	13
Total	100	100	100

Total may not sum to 100% due to rounding.

Table 2: Should Wellington retain the Rugby World 7's - by age

Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?

	Total	15 to 34 years	35 to 54 years	55 years and over
Base =	756	170	301	285
	%	%	%	%
Yes	66	69	65	65
No	18	15	19	18
Don't know	6	6	4	7
Don't care	10	10	12	10
Total	100	100	100	100

Total may not sum to 100% due to rounding.

Table 3: Should Wellington retain the Rugby World 7's - by ethnicity

Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?

	Total	NZ European/ Other	Maori/	Pacific
Base =	756	451	202	103
	%	%	%	%
Yes	66	65	75	65
No	18	17	17	28
Don't know	6	6	2	2
Don't care	10	12	5	5
Total	100	100	100	100

Total may not sum to 100% due to rounding.



Table 4: Should Wellington retain the Rugby World 7's - by area

Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?

	Total	Upper North Island	Lower North Island	South Island
Base =	754	238	306	210
	%	%	%	%
Yes	66	61	74	63
No	18	16	13	23
Don't know	6	11	2	5
Don't care	10	12	11	9
Total	100	100	100	100

Total may not sum to 100% due to rounding.

Table 5: Should Wellington retain the Rugby World 7's - by Wellington vs other location

Earlier this month Wellington hosted the Rugby World 7's. Auckland and Dunedin have indicated they will put in a bid to host the next series. Are you in favour or not in favour of Wellington retaining the Rugby World 7's?

	Total	From Wellington	Not from Wellington
Base =	754	90	666
	%	%	%
Yes	66	85	64
No	18	6	19
Don't know	6	3	6
Don't care	10	6	11
Total	100	100	100

Total may not sum to 100% due to rounding.

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