

MEDIA RELEASE

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Kiwis keen on moving summer

If you think the late December summer holiday break just isn't delivering warm enough weather, you're not alone. A large number of Kiwis agree, according to a Research New Zealand poll.

The poll found that 44 percent of New Zealanders believe we should move the summer holiday period from December to February, when the weather is warmer, compared to 51 percent, who would like to leave it as it is. Another 5 percent are undecided.

Research New Zealand Director Emanuel Kalafatelis said the poll raised an interesting debate regarding the best time for people to enjoy their summer break.

"Much of the country is back at work and school when New Zealand enjoys its best weather in February," Mr Kalafatelis said.

Research New Zealand polling was conducted between 26 November and 3 December.

The Research New Zealand poll of 500 people aged 15 and over was conducted by telephone between the 26 November and 3 December. The maximum margin of error is +/- 4.6 % (at the 95% confidence level). The data has been weighted to ensure it is an accurate representation of New Zealand's general population. The poll was not taken on behalf of any organisation but as part of Research New Zealand's monthly survey of attitudes and opinions.



Respondents were asked: *Do you believe New Zealand should move its summer holiday period from December to February when the weather is warmer?*

Table 1: Support for moving the summer holidays

Do you believe New Zealand should move its summer holiday period from December to February when the weather is warmer?

	Base =	Total 500 %
Yes		44
No		51
Don't know		5
Total		100

Total may not sum to 100% due to rounding.

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