

MEDIA RELEASE

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**Strong support for some Government funding for
next America's Cup Challenge**

Despite Team New Zealand's failure to win the America's Cup, there is strong support for the Government to help fund another challenge, a Research New Zealand poll shows.

Research New Zealand Director Emanuel Kalafatelis said that 74% of New Zealanders supported the Government providing some of the funding for a New Zealand challenge for the America's Cup.

"The poll shows that support is stronger in larger towns and cities (78%) than in rural areas (61%) and small towns (65%). Support was uniform in the main centers," Mr Kalafatelis said.

"We also found that the strongest supporters of the Government funding were those aged 15 to 29 (79%) and those least keen were those aged 40 to 49 (64%). There were no other significant differences by gender or income in the level of support," Mr Kalafatelis said.

The Government committed \$10 million interim funding to Team New Zealand after the final America's Cup race on July 4.

The Research New Zealand poll of 501 people aged 15 and over was conducted by telephone, between July 18 to 25, before Team New Zealand confirmed it would challenge for the next America's Cup.

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Respondents were asked: **Do you think that the Government should provide some of the funding if a New Zealand challenge is mounted for the next America's Cup?**

Table 1: Gender

Q5. Do you think that the Government should provide some of the funding if a New Zealand challenge is mounted for the next Americas Cup?

	Base =	Total	Male	Female
		501	247	254
		%	%	%
Yes		74	77	70
No		23	21	24
Don't know		3	2	4
Refused		0	0	1
Total		100	100	100

Total may not sum to 100% due to rounding

Table 2: Age

Q5. Do you think that the Government should provide some of the funding if a New Zealand challenge is mounted for the next Americas Cup?

	Base =	Total	15 to 29	30 to 39	40 to 49	50 to 59	60+
		501	88	100	83	85	145
		%	%	%	%	%	%
Yes		74	79	77	64	75	72
No		23	16	19	32	23	25
Don't know		3	5	4	2	2	2
Refused		0	0	0	1	0	1
Total		100	100	100	100	100	100

Total may not sum to 100% due to rounding

Table 3: Household income

Q5. Do you think that the Government should provide some of the funding if a New Zealand challenge is mounted for the next Americas Cup?

	Base =	Total	Under \$40,000	40,000 - \$69,999	\$70,000 plus	Don't know/refused
		501	174	127	158	42
		%	%	%	%	%
Yes		74	72	79	73	70
No		23	26	18	23	19
Don't know		3	1	3	3	11
Refused		0	0	0	1	0
Total		100	100	100	100	100

Total may not sum to 100% due to rounding

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Table 4: Geographic

Q5. Do you think that the Government should provide some of the funding if a New Zealand challenge is mounted for the next Americas Cup?

	Total	Rural area (under 1,000 population)	A small town (1,000-9,999 population)	A medium-sized town (10,000- 29,999 population)	A large town or city (30,000 or more population)	Don't know
Base =	501 %	71 %	76 %	61 %	291 %	2** %
Yes	74	61	65	77	78	100
No	23	37	33	17	18	0
Don't know	3	2	1	6	3	0
Refused	0	0	1	0	0	0
Total	100	100	100	100	100	100

Total may not sum to 100% due to rounding

**Caution: low base number of respondents - results are indicative only.

The margin of error is +/- 4.6% (at the 95% confidence level). The data has been weighted to ensure it is an accurate representation of New Zealand's general population. The poll was not taken on behalf of any organisation but as part of Research New Zealand's monthly survey of attitudes and opinions.

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