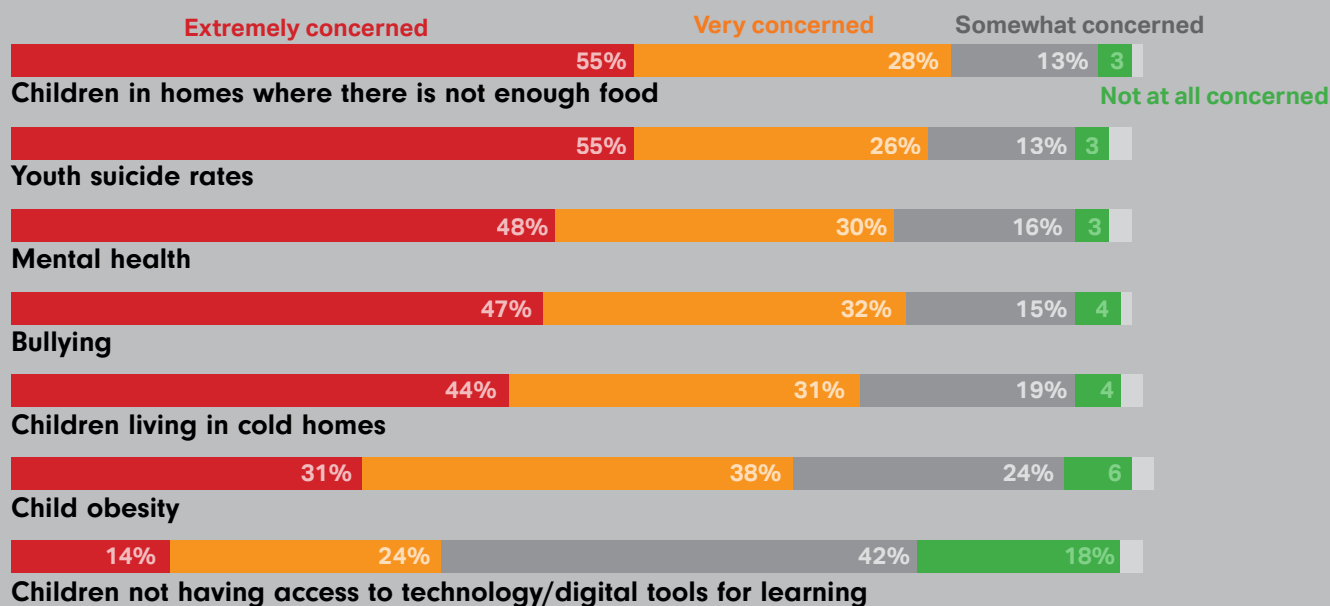


NEW ZEALANDERS' CONCERN FOR CHILDREN'S WELLBEING

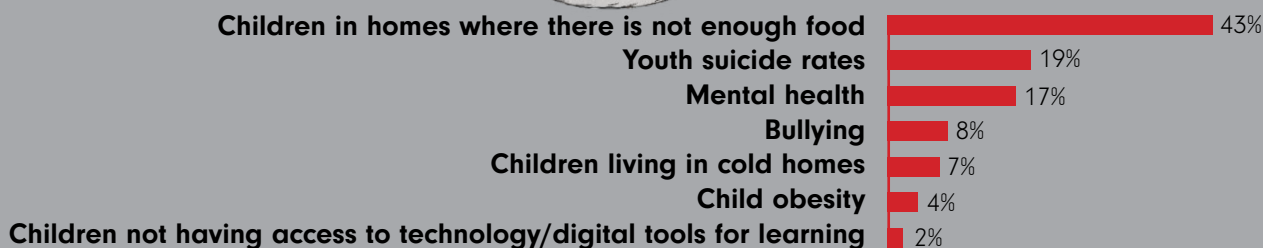
In response to the sobering results of the recently released UNICEF Children's Wellbeing Report, Research New Zealand asked New Zealanders just how concerned they are about the wellbeing of our children, and what they're worried about.



In response to the question *And which one of these are you most concerned about?* "Children in homes where there is not enough food" was of most concern.



83% were "extremely" or "very" concerned about **Children in homes where there is not enough food** and 81% about **Youth suicide rates**. With the exception of **Children not having access to technology/digital tools for learning** (38%) respondents were "extremely/very concerned" about all areas.



This survey of 1,000 respondents aged 18 years and over was conducted online between 4 and 6 September 2020. The maximum margin of error is +/- 3.1 percent (at the 95 percent confidence level). The sample has been weighted by gender and age to ensure the results are representative of the population 18 years plus based on these demographic criteria.